

CLAIMS

What is claimed is:

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1. A method for managing a convenience store supply chain utilizing a network, comprising:
 - a) receiving data from a plurality of convenience store outlets of a convenience store supply chain utilizing a network, the data relating to the sale of convenience store products and services by the convenience store outlets;
 - b) generating an electronic order form based on the data for ordering convenience store products and services from a convenience store distributor of the convenience store supply chain;
 - c) transmitting the data to the convenience store distributor of the convenience store supply chain utilizing the network;
 - d) transmitting the data to a convenience store supplier of the convenience store supply chain utilizing the network; and
 - e) forecasting activity in the convenience store supply chain utilizing the data.

2. The method of claim 1, wherein the data is parsed to match each of a plurality of convenience store distributors and convenience store suppliers.

3. The method of claim 2, wherein the data is made accessible to the convenience store outlets, the convenience store distributor, the convenience store supplier via a network-based interface.

4. The method of claim 3, wherein the data is accessible to the convenience store distributor and the convenience store supplier only after verification of an identity thereon.

5. The method of claim 1, wherein the network includes the Internet.

- 1 6. The method of claim 1, wherein the convenience store outlets, the convenience
2 store distributor, and the convenience store supplier each forecast utilizing the
3 data.
- 1 7. A system for managing a convenience store supply chain utilizing a network,
2 comprising:
3 a) logic for receiving data from a plurality of convenience store outlets of a
4 convenience store supply chain utilizing a network, the data relating to the sale of
5 convenience store by the convenience store outlets;
6 b) logic for generating an electronic order form based on the data for ordering
7 convenience store from a convenience store distributor of the convenience store
8 supply chain;
9 c) logic for transmitting the data to the convenience store distributor of the
10 convenience store supply chain utilizing the network;
11 d) logic for transmitting the data to a convenience store supplier of the convenience
12 store supply chain utilizing the network; and
13 e) logic for forecasting activity in the convenience store supply chain utilizing the
14 data.
- 1 8. The system of claim 7, wherein the data is parsed to match each of a plurality of
2 convenience store distributors and convenience store suppliers.
- 1 9. The system of claim 8, wherein the data is made accessible to the convenience
2 store outlets, the convenience store distributor, the convenience store supplier via
3 a network-based interface.
- 1 10. The system of claim 9, wherein the data is accessible to the convenience store
2 distributor and the convenience store supplier only after verification of an identity
3 thereof.
- 1 11. The system of claim 7, wherein the network includes the Internet.

1 12. The system of claim 7, wherein the convenience store outlets, the convenience
2 store distributor, and the convenience store supplier each forecast utilizing the
3 data.

1 13. A computer program product for managing a convenience store supply chain
2 utilizing a network, comprising:

- 3 a) computer code for receiving data from a plurality of convenience store outlets of a
4 convenience store supply chain utilizing a network, the data relating to the sale of
5 convenience store by the convenience store outlets;
6 b) computer code for generating an electronic order form based on the data for
7 ordering convenience store from a convenience store distributor of the
8 convenience store supply chain;
9 c) computer code for transmitting the data to the convenience store distributor of the
10 convenience store supply chain utilizing the network;
11 d) computer code for transmitting the data to a convenience store supplier of the
12 convenience store supply chain utilizing the network; and
13 e) computer code for forecasting activity in the convenience store supply chain
14 utilizing the data.

1 14. The computer program product of claim 13, wherein the data is parsed to match
2 convenience store distributors and convenience store

1 15. The computer program product of claim 14, wherein the data is made accessible
2 to the convenience store outlets, the convenience store distributor, the
3 convenience store supplier via a network-based interface.

1 16. The computer program product of claim 15, wherein the data is accessible to the
2 convenience store distributor and the convenience store supplier only after
3 verification of an identity thereof.

- 1 17. The computer program product of claim 13, wherein the network includes the
2 Internet.
- 1 18. The computer program product of claim 13, wherein the convenience store
2 outlets, the convenience store distributor, and the convenience store supplier each
3 forecast utilizing the data.